Our Journey Start!

journey
ROCK TOGETHER
Exercise, Question
Our Spirit

Think Differently
What is Life?
Life is an endless JOURNEY
IT’s all about WHO you are and DECISION
Past to Future
Journey, Me and Decision

2000-2001 Explore

2002-2007 Foundation

2007-2009 Pause

2009-2013 Transform
2000-2001 Explore
WHO AM I?
I'm small
I'm Lost
I’m vague
No clear personality
Maximize Exposure

Study:

WHO Am I?

Activity: Work: Intern
Exercise: Finding 最重要的小事

Result

Like

我喜歡，我做得好

我做不好，我不喜歡

Sales

Not For Me: 我不喜歡

我做不好，我喜歡

我不喜歡，我做得好
Exercise: SO WHAT? WHY? Feedback

- WHY Like/ Well
- WHY NOT Like/ Bad
- Strength
- Weakness

3 Values Attributes
Live in your Strength

Develop on your weakness
Question 1: 人生選擇題 (Choice)

No Decision, 出國唸書, 國內研究所, 銀行, Marketing
Not making decision is ALSO A DECISION

不選擇，也已經做出選擇了
Exercise: Decision

What’s most important?
- Learning?
- Money?

HOT SPOT
Pros

BLACK SPOT
Cons

Goal
DARE

To make a choice

It's your choice

Good Choice
Bad Choice
2002-2007 Foundation
Question 2: 人生選擇題 Choice

出國唸書
換公司
留下來
Learning:

不同品牌、品类、团队、国家、部门

• 放下过去的想法与期待，接受这是一个新地方
• 用心站在对方的角度思考
• 接受包容不同，有优缺点就有关缺点
• 人都不一样，但也都一样

态度、思考、习惯
发现新的自己与信心
Question 3: 人生選擇題 Choice

離職 準備出國

日本

升職 去歐洲
Exercise: Why to change

**Situation**
- Same Pattern
- Stuck on growth
- No inspiration

**For what**
- Learning
- Different possibility of life
- A broader and different ME

**Risk**
- No promotion
- No explore

Budget & Time Line
2007-2009 Pause
暂停, 轉彎
MBA Preparation

GMAT/ TOFEL

Recommendation Letter

Essay
- 3 story about your value
  - Leadership
  - What’s your belief
  - Failure story
  - Ethic Dilemma
  - Why MBA
- Yourself in 5 year, 10 year?
Hass School of Business
Learning from Diverse people
Learning Accords different industry

Explore different possibility of career path

- Resume & Interview skill
- Consulting Project Globally
- Networking
- Company / Industry Visit
- Seminar Induction

Companies:
- Google
- P&G
- Goldman Sachs
- Intern
- Apple
- McKinsey & Company
Meeting Inspiration Leader
Obama, Buffet, An Li
Exchange: Columbia Business School
Learning In Class

Case
Q&A

Class
Participant

Group
Discussion

Financial
Modeling

Diverse Learning
Entrepreneurship, VC, Power &
Politic, Strategy,
Operation
Leadership is everything

Culture Tour

Club

Sharing Experience

Party & Events

Take Initiative:
Envision, Engage
Excite, Enable, Execution
Colorful Life Experience

For a color Journey

For a evolved Self
Question 4: 人生選擇題 Choice

Consulting

Banking/PE

China Google

Marketing

USA Technology

Global Program
Question 4: 機會，命運
人生不是爬階梯
地球是圓的，人生也是圓的
每個人都是獨一無二
UNIQUE
YOU CAN GO YOUR OWN WAY.
Don't be afraid to go your own way.
2009-2013 Transform
進化，創造
Entrepreneurship

**Mindset**
Can Do Attitude/ Passion/ Maturity

**Leadership**
Excellent Team

**Funding**
Pitch,

**Business Skill**
Customer, GTM, Value Chain, P&L, Sales, Marketing, Etc...
Why China?

**Market Opportunity**
- Growth
- Infrastructure speed

**Organization opportunity**
- Regional/Global position in China
  - Investment

**Career Opportunity**
- Pay
- Title
- Growth Speed
- Scope of work
- Demand > Supply
How China?

Talent Competition Competency
- Strategic thinking
- Leadership
- Creativity
- Learning Ability

Strength
- Pay
- Growth
- Opportunity

Weakness
- Personal/Family
- Environment pollution
- Adapt to change

China Market Understanding
3 Year Career Planning
Life is an endless journey. It’s all about who you are and decision.
This is my Journey

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2007-2009 Pause

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What’s your Journey?
WHO ARE YOU?

Exercise: Finding 最重要的小事

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Weakness

3 Values Attributes
What’s your decision

Exercise: Decision

What’s most important?
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• Money?

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PROS

BLACK SPOT

CONS

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Budget & Timeline
Follow your Heart